

Hazel Mobile App Analytics Dashboard

Select date range

Filter

Language



App



Country



Acquisition Channel



Device Type



Scorecards

Previous 28 days

Total Installs

142.7K

User Acquisitions

123.4K

Daily Active Users (...)

486.8K

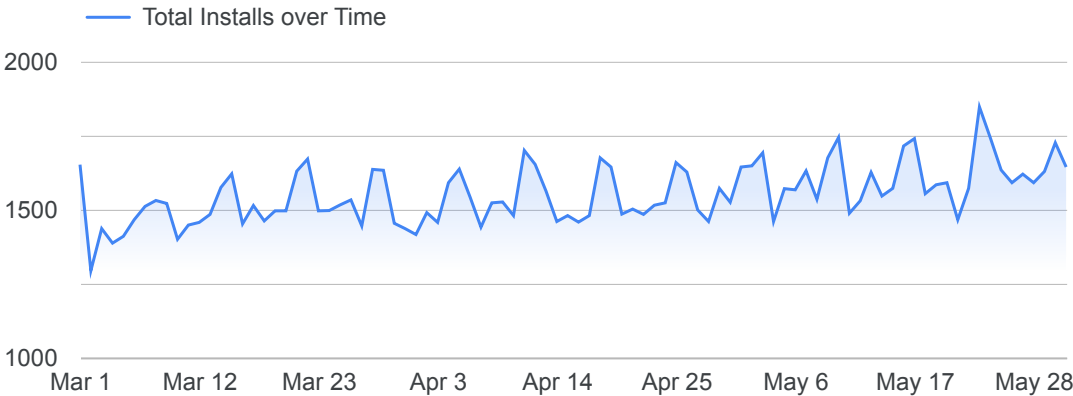
Total Revenue

100.8K

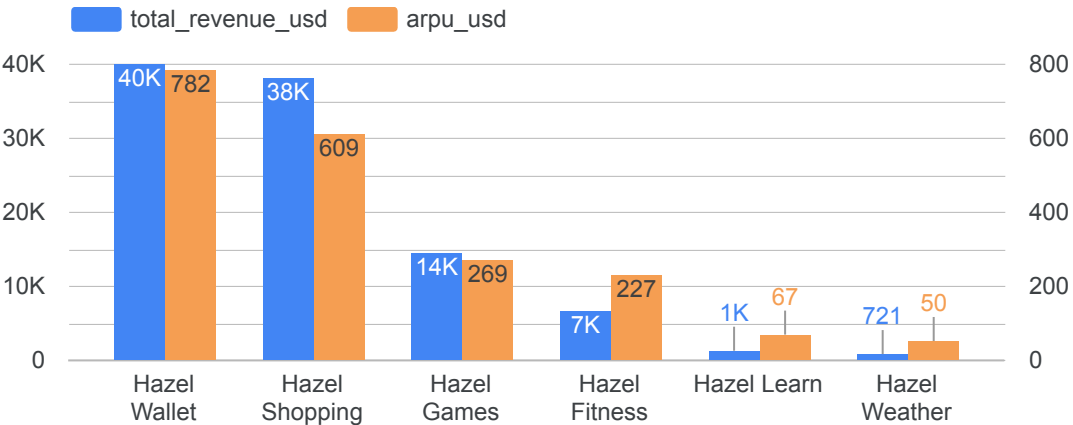
Total Buyers

8.0K

Total Installs over Time over time



Total Revenue & ARPU Vs. App



App Performance Rating

	App	Perform...	Country	Monthly Ret...	Revenue ▾
1.	Hazel Wallet	Positive	Pakistan	31%	12.2K
2.	Hazel Sho...	Positive	Pakistan	23%	11K
3.	Hazel Ga...	Breakeven	Pakistan	14%	6K
4.	Hazel Sho...	Breakeven	Pakistan	23%	5.7K
5.	Hazel Wallet	Breakeven	Pakistan	30%	5.4K
6.	Hazel Wallet	Positive	India	31%	4.5K
7.	Hazel Sho...	Positive	India	24%	4.4K
8.	Hazel Sho...	Breakeven	India	23%	3.6K
9.	Hazel Wallet	Breakeven	India	30%	3.1K
10.	Hazel Ga...	Breakeven	India	14%	2.8K

1 - 91 / 91

User Friction & Quality

	UI Friction Area	App	Users Lost ▾	Rating
1.	Low friction	Hazel Shopping	10K	4.3
2.	Low friction	Hazel Wallet	7K	4.4
3.	Purchase flow frict...	Hazel Shopping	4K	4.3
4.	Purchase flow frict...	Hazel Wallet	4K	4.4
5.	Low review trust	Hazel Games	4K	3.8
6.	Purchase flow frict...	Hazel Games	4K	3.8
7.	Store listing weak;...	Hazel Learn	2K	3
8.	Purchase flow frict...	Hazel Fitness	1K	3.7
9.	Store listing weak;...	Hazel Weather	1K	2.7

1 - 100 / 107